AUTHOR INDEX 1986

	Issue	Page
Arpan, Jeffrey S.		
Global Challenges and Strategies for Increasing the International Competitiveness of the US Man-Made Fibers Industry	2*	75
Austin, James E.		
Privatizing State-Owned Enterprises: Hopes and Realities	3	51
AVERYT, WILLIAM F. Canadian-Japanese Foreign Investment Screening	4	47
Bentley, Richard J. Debt Conversion in Latin America	3	37
Bod, Peter		
Socialist Entrepreneurship in Hungary: Reconciling the Irreconcilables	2	55
BOGDANOWICZ-BINDERT, CHRISTINE A. The World Bank and the International Private Sector	3	31
BONHAM-YEAMAN, DORIA		
The United States Leadership in Global Protection for Computer Chip Designs	4	81
BOVARNICK, MURRAY E. Employee Relations for Multinational Companies in China	1	13
BURTON F.N. The European Investments of Japanese Financial Institutions	4	27
CANAVAN, T. CHRIS The World Bank and the International Private Sector	3	31
CANTO, VICTOR A. Latin Crisis and IMF Intervention	3	81
CHAN, T.S. The Role of Hong Kong in United States-China Trade	. 1	67
The Role of Hong Rollg in Office States-China Trade		07
CHENG, CHU-YUAN United States-Taiwan Economic Relations: Trade and Investment	. 1	87
CHHOKAR, JAGDEEP S. An Empirical Investigation of Export Promotion Programs	. 4	13
CLAMP, J. CARL Global Challenges and Strategies for Increasing the International Competitiveness of the US Man-Made Fibers Industry	. 2	75
Coburn, John F.		
Privatizing State-Owned Enterprises: Hopes and Realities	. 3	51

* 1 — Spring 2 — Summer 3 — Fall 4 — Winter

	Issue	Page
Crane, Alan T.		
Nuclear Trade With China	1	35
Damanpour, Faramarz		
A Survey of Market Structure and Activities of Foreign		
Banking in the US	4	35
DECOODT, PATRICK		
The Debt Crisis of the Third World: Some Aspects of		
Causes and Solutions	3	3
Feinberg, Richard E.		
Latin American Debt: Renegotiating the Adjustment Burden	3	19
FRIEDMANN, ROBERTO		•
The Psychological Meaning of Products: A Simplification of		
the Standardization VS. Adaptation Debate	2	97
GANISTSKY, JOSEPH		
The Debt Crisis: A New Era For Decision Makers	3	73
GILBREATH, KENT		
A Businessman's Guide to the Mexican Economy	2	3
GREEN, ROBERT T.		
Sudden Wealth/Sudden Poverty: Implications for Export		
Opportunities	4	3
GRIMALDI, ANTONIO		
Interpreting Popular Culture: The Missing Link Between		
Local Labor and International Management	4	67
Grow, Roy F.		
Japanese and American Firms in China: Lessons of a		40
New Market	1	49
HAAR, JERRY		
Reaction to Economic Crisis: Trade and Financial Effects	3	11
on US Firms Operating in Latin America	3	11
HAND, HERBERT H.		
Global Challenges and Strategies for Increasing the International Competitiveness of the US Man-Made Fibers Industry	2	75
HAWKINS, CLARK A.		
An Examination of the Latin American Debt Crisis	3	61
All Ladilination of the Latin American Debt Clisis	3	01
HENDRYX, STEVEN R.		
Implementation of a Technology Transfer Joint Venture in the People's Republic of China: A Management Perspective	1	57
HSEUH, TIEN-TUNG		
US Direct Investment in Hong Kong: The Present Situation		
and Prospects	1	75

	Issue	Page
KEDIA, BEN L. An Emperical Investigation of Export Promotion Programs	4	13
Kessler, Roy Could Iacocca Save Renault?	2	69
KHANNA, SRI RAM Asian Countries and the Country Stereotype Paradox	2	29
KRISHNA, E.M. IS US Tech High Enough?	2	47
LARSEN, TRINA Sudden Wealth/Sudden Poverty: Implications for Export Opportunities	4	3
LEHMAN, DONALD R. Measuring Images of Foreign Products	2	105
MAESE, JUDY E. An Examination of the Latin American Debt Crisis	3	61
MENDENHALL, MARK Acculturation Profiles of Expatriate Managers: Implications for Cross-Cultural Training Programs	4	73
MULLANEY, BRIAN V. Growth with Unemployment: The Paradox of the European Recovery	4	21
Mun, K.C. The Role of Hong Kong in United State-China Trade	1	67
NAOR, JACOB Socialist Entrepreneurship in Hungary: Reconciling the Irreconcilables	2	55
NEWMAN, JAY H. LDC Debt: The Secondary Market, the Banks, and New Investments in the Developing Countries	3	69
Oddou, Gary Acculturation Profiles of Expatriate Managers: Implications for Cross-Cultural Training Programs	4	73
OFIR, CHEZY Measuring Images of Foreign Products		105
POYNTER, THOMAS A. Managing Government Intervention: A Strategy for Defending the Subsidiary	4	55
RAO, C.P. Is US Tech High Enough?	2	47
RENFORTH, WILLIAM Reaction to Economic Crisis: Trade and Financial Effects on US Firms Operating in Latin America	. 3	11

	Issue	Page
RICKS, DAVID A.		
Global Challenges and Strategies for Increasing the International Competitiveness of the US Man-Made Fibers Industry	2	75
Ross, Madelyn C. China and the United States' Export Controls System	1	27
RUGMAN, ALAN M. The Role of Multinational Enterprises in US-Canadian Trade Relations	2	15
Sachs, Jeffrey D. A New Approach for Managing the Debt Crisis	3	41
SABLENS, F.H. The European Investment of Japanese Financial Institutions	4	27
STOLTENBERG, CLYDE D. Trends in PRC Import Cases Under US Trade Law	1	41
STREBEL, PAUL Managing the Information Cost of Financing	2	39
SUTTMEIER, RICHARD P. Nuclear Trade with China	1	35
TANG, ROGER Y. Accounting Technology Transfer to Less Developed Countries and the Singapore Experience	2	85
TOYNE, BRIAN Global Challenges and Strategies for Increasing the International Competitiveness of the US Man-Made Fibers Industry	2	75
TSE, ESTHER Accounting Technology Transfer to Less Developed Countries and the Singapore Experience	2	85
TUNG, ROSALIE L. Corporate Executives and Their Families in China: The Need for Cross-Cultural Understanding in Business	. 1	21
WANG, N.T. United States and China: Business Beyond Trade-An Overview	. 1	3
Woo, Tun-oy US Direct Investment in Hong Kong: The Present Situation and Prospects	. 1	75
WORTZEL, LAWRENCE H. Privatizing State-Owned Enterprises: Hopes and Realities	. 3	51
ZAMET, JONATHAN M. Employee Relations For Multinational Companies in China	. 1	13

TOPIC INDEX 1986

	Issue	Issue
CHINA		
Murray E. Bovarnick and Jonathan M. Zamet—Employee Relations for Multinational Companies in China	1	13
Alan T. Crane and Richard P. Suttmeier—Nuclear Trade with China	1	35
Roy F. Grow—Japanese and American Firms in China: Lessons of a New Market		49
Steven R. Hendryx—Implementation of a Technology Transfer Joint Venture in the People's Republic of China: A Management Perspective	. 1	57
Tien-tung Hsueh and Tun-oy Woo—US Direct Investment in Hong Kong: The Present Situation and Prospects	1	75
Madelyn C. Ross—China and the United States' Controls System	. 1	27
Clyde D. Stoltenberg—Trends in PRC Import Cases Under US Trade Law	. 1	41
Rosalie L. Tung—Corporate Executives and Their Families in China: The Need for Cross-Cultural Understanding		
in Business N.T. Wang—United States and China: Business Beyond Trade—		21
An Overview	. 1	3
INTERNATIONAL BANKING		
F.N. Burton and F.H. Saelens—The European Investments of Japanese Financial Institutions	. 4	27
Faramarz Damanpour—A Survey of Market Structure and Activities of Foreign Banking in the US	. 4	35
INTERNATIONAL ECONOMIC RELATIONS		
Chu-yuan Cheng—United States-Taiwan Economic Relations: Trade and Investment	. 1	87
Kent Gilbreath—A Businessman's Guide to the Mexican Economy	. 2	3
Sri Ram Khanna—Asian Countries and the Country Stereotype Paradox	. 2	29
Alan M. Rugman—The Role of Multinational Enterprises in US-Canadian Trade Relations	. 2	15
INTERNATIONAL MARKETING		
Roberto Friedmann—The Psychological Meaning of Products: A Simplification of the Standardization VS. Adaptation Debate	. 2	97
Chezy Ofir and Donald R. Lehman—Measuring Images of Foreign Products	. 2	105

^{* 1 —} Spring 2 — Summer 3 — Fall 4 — Winter

	Issue	Page
INVESTMENT		
William F. Averyt—Canadian-Japanese Foregin Investment Screening	4	47
Chu-yuan Cheng—United States-Taiwan Economic Relations: Trade and Investment	1	87
Roy F. Grow—Japanese and American Firms in China: Lessons of a New Market	1	49
N.T. Wang—United States and China: Business Beyond Trade	1	3
JAPAN		
William F. Averyt—Canadian-Japanese Foreign Investment Screening	. 4	47
F.N. Burton and F.H. Saelens—The European Investments of Japanese Financial Institutions	. 4	27
Roy F. Grow—Japanese and American Firms in China: Lessons of a New Market	. 1	49
JOINT VENTURES		
Steven R. Hendryx—Implementation of a Technology Transfer Joint Venture in the People's Republic of China	. 1	57
LABOR RELATIONS		
Murray E. Bovarnick and Jonathan M. Zamet—Employee Relations for Multinational Companies in China	. 1	13
Antonio Grimaldi—Interpreting Popular Culture: The Missing Link Between Local Labor and International Management	. 4	67
LATIN AMERICAN DEBT CRISIS		
James E. Austin, Lawrence H. Wortzel, and John F. Coburn— Privatizing State-Owned Enterprises: Hopes and Realities	. 3	51
Richard J. Bentley-Debt Conversion in Latin America	. 3	37
Christine A. Bogdanowicz-Bindert and T. Chris Canavan—The World Bank and the International Private Sector	. 3	31
Victor A. Canto-Latin Crisis and IMF Intervention	. 3	81
Patrick Decoodt—The Debt Crisis of the Third World: Some Aspects of Causes and Solutions	. 3	3
Richard E. Feinberg—Latin American Debt: Renegotiating the Adjustment Burden	3	19
Joseph Ganistsky—The Debt Crisis: A New Era for Decision Makers	3	73
Jerry Haar and William Renforth—Reaction to Economic Crisis: Trade and Financial Effects on US Firms Operating in Latin America	3	11
Clark A. Hawkins and Judy E. Maese—An Examination of the		11
Latin American Debt Crisis	3	61
Jay H. Newman—LDC Debt: The Secondary Market, the Banks,	3	60

	Issue	Page
MAINTAINING COMPETITIVE ADVANTAGE		
David A. Ricks, Jeffrey S. Arpan, J. Carl Clamp, Herbert H. Hand, and Brian Toyne—Global Challenges and Strategies for Increasing the International Competitiveness of the US Man-Made Fibers		
Industry	2	75
Peter Bod and Jacob Naor—Socialist Entrepreneurship in Hungary: Reconciling the Irreconcilables	2	55
Roy Kessler—Could Iacocca Save Renault	2	69
E.M. Krishna and C.P. Rao—Is US Tech High Enough?	2	47
Paul Strebel-Managing the Information Cost of Financing	2	39
Roger Y. Tang and Esther Tse—Accounting Technology Transfer to Less Developed Countries and the Singapore Experience	2	85
MANAGEMENT		
Thomas A. Poynter—Managing Government Intervention: A Strategy for Defending the Subsidiary	4	55
TECHNOLOGY		
Doria Bonham-Yeaman—The United States Leadership in Global Protection for Computer Chip Designs	4	81
Roger Y. Tang and Esther Tse—Accounting Technology Transfer to Less Developed Countries and the Singapore Experience	2	85
Steven R. Hendryx—Implementation of a Technology Transfer Joint Venture in the People's Republic of China: A Management Perspective	. 1	57
E.M. Krishna and C.P. Rao—Is US Tech High Enough?		47
	2	4,
TRADE		
Chu-yuan Cheng—United States-Taiwan Economic Relations: Trade and Investment	. 1	87
Alan T. Crane and Richard P. Suttmeier—Nuclear Trade with China	. 1	35
Robert T. Green and Trina Larsen—Sudden Wealth/Sudden Poverty: Implications for Export Opportunity	. 4	3
K.C. Mun and T.S. Chan—The Role of Hong Kong in United States-China Trade		67
Alan M. Rugman—The Role of Multinational Enterprises in	2	14

WINTER 1986